

## Alert List Munster Technological University – Revised April 2025

### New Programme Alert

#### **MT951 Bachelor of Business (honours) Business Technology and Communications – Bishopstown Campus [Link](https://www.mtu.ie/courses/mt951/) <https://www.mtu.ie/courses/mt951/>**

The Business Technology and Communications four-year honours degree programme offers a unique blend of technology, communication skills, sustainability principles, and business knowledge for a technology-driven environment.

This practical, skills-focused programme exposes students to the latest technologies, enabling them to work individually or in teams across business disciplines.

In Years 1 and 2, students develop an understanding of business theory and practices, gaining skills in web design, spreadsheets, accounting, marketing, management, HRM, management information systems, communication, public relations, digital marketing, social media, supply chain management, sustainability practices, AI applications, and more.

In Year 3, students complete a minimum fifteen-week work placement/internship with support from academic and workplace mentors. Many students secure full-time employment as a result.

In Year 4, emphasizes strategic learning with modules like Strategic CRM, Performance Measurement & Sustainable Management, Digital Marketing, and AI for Professional Practice.

#### **[MT929 | BSc \(Honours\) in Food Business | Munster Technological University - MTU Bishopstown Campus](#)**

The BSc in Food Business is an exciting honours degree programme that provides students with all the practical skills and business knowledge to excel in the dynamic food industry sector.

All aspects of the programme are intrinsically linked to the food industry, which is rapidly expanding and changing its future focus to meet consumer demands and expectations. This programme is designed to provide learners with a holistic comprehension of the food industry. With subjects covering food and food science underpinned by sustainability, new and future technology, analytics, management, and leadership, graduates will become leaders in food business. Learners will also develop a professional network through work-based learning, thus gaining valuable experience by applying their theoretical knowledge in practice.

Through a blend of academic and practical learning, supported by a curated selection of field trips, talks from experts and work placement, students' development of core and transferable skills will benefit career opportunities and potential. Students will experience solving real-world matters and meet leading industry figures from a range of sustainable and competitive food businesses from all food producer, retail, and product development aspects.

### **MT815 Digital health and Informatics for Health Care – Level 8 – Kerry Campus**

#### **MT815 | Munster Technological University - MTU**

Digital health technologies include mobile apps, wearable devices and platforms that provide remote healthcare (telehealth), software to help track symptoms, online tools to diagnose conditions, and programmes that analyse data from medical devices.

The BSc (Honours) in Digital Health and Informatics for Healthcare aims to meet the growing demand for a specialised workforce in the digital health technologies. It is a four-year level 8 programme, three years on campus followed by one year on work placement. It is a combined degree in science and computing and multidisciplinary involving three pillars in the following areas: Bioscience, Health Studies and Data Science. The former two pillars underpinning the latter, providing graduates who understand the medical and human sciences as well as the advanced technical knowledge and skills.

There is an interdisciplinary delivery approach for the programme with students on the course taking modules with students from related programmes across MTU Departments, reflecting multi-professional teams in healthcare settings.

Contact:

Fiona O'Flynn, Head of Department, International  
Medical/Pharmacy Commencement Programmes

066 7191972

Email: [\(email\)](#)

## **Change to Course: MT711 and MT811 Animation, Visual Effects and Motion Design**

Please note the 'Restricted Course' status is removed for these courses at level 7 and level 8 and we welcome new applications and portfolios.

### **Cancelled Courses:**

The following courses will not be offered for entry 2025 (currently in the CAO Handbook)

MT553	Beverage Industry Management
MT555	Culinary Arts
MT557	Degree in Culinary Arts
MT575	Community Development
MT657	Higher Certificate in Culinary Arts
MT957	Hons Degree in Culinary Arts Management

### **Open Days:**

- Spring Open Day – MTU Kerry Campus – 29<sup>th</sup> March 2025 - 10.00 am to 1.00 pm

### **School Liaison Officers:**

Cork Campus: [\*\*MaryPat.OConnor@mtu.ie\*\*](mailto:MaryPat.OConnor@mtu.ie)

Tralee Campus: [\*\*Carol.Fitzgerald@mtu.ie\*\*](mailto:Carol.Fitzgerald@mtu.ie)

### **Admissions Officers:**

Cork Campus: [\*\*Lillian.Griffin@mtu.ie\*\*](mailto:Lillian.Griffin@mtu.ie)

Kerry Campus: [\*\*Lucy.Fitzell@mtu.ie\*\*](mailto:Lucy.Fitzell@mtu.ie)